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*Discover a Healthy Lifestyle  
for the New Millennium*

2000  
**1010**  
**SEARCH**

• *Go Herbal* • *Go Natural*  
• *Go Organic*

**PROGRAM OF ACTIVITIES**

**15 - 18 June 2000**

Philippine Trade  
Training Center (PTTC)  
Roxas Boulevard  
1300 Pasay City, Philippines

## BIO-Search 2000

### FACT SHEET

'Discover a Healthy Lifestyle for the New Millennium'

**Go Herbal • Go Natural • Go Organic**

<b>Show Days</b>	15-18 June 2000, 9:00 AM-6:00 PM daily Admission Fee: <b>PhP 20.00</b>
<b>Venue</b>	Philippine Trade Training Center (PTTC) Roxas Boulevard cor. Sen. Gil Puyat Avenue, Pasay City
<b>Organizer</b>	Center for International Trade Expositions and Missions (CITEM), an agency of the Department of Trade and Industry (DTI)
<b>In Cooperation with</b>	Department of Health (DOH) Department of Agriculture (DA) Department of Science and Technology (DOST) University of the Philippines, Los Baños, Laguna (UPLB) Technology and Livelihood Resource Center (TLRC)
<b>Number of Exhibitors</b>	Approximately 75 companies Manufacturers, producers, suppliers, associations, cooperatives, and traders of natural, herbal, organic, and other related products and services.
<b>Products &amp; Services Coverage</b>	Fresh and Processed Natural Food Products • Organically-Grown Food and Processed Products • Herbal Remedies/Medicinal Plant Products • Natural/Herbal Personal Care Products • Essential Oils • Natural/Herbal Food Supplements • Functional Foods/Neutraceuticals • Natural Cleaning Agents • Allied Products (organic farming aids and inputs) • Other Products derived from Natural and Organic Resources • Health and Therapeutic Aids • Aromatherapy/Shiatsu and Other Natural Health Services • Publications on Herbs, Natural Health, and Related Sectors
<b>Visitors Profile</b>	Buyers and Distributors of Natural, Herbal, and Organic Products • Reserachers/Academe involved in Herbal and Natural Products Research and Development • Medical Professionals and Practitioners • Health Care Givers/Practitioners • Pharmaceutical Firms • Agribusiness Firms/ Investors • Health Shops/Fitness Centers • Government Representatives
<b>Lectures on</b>	Alternative Medicine • Organic Agriculture and Food • Essential Oils and Natural Personal Care Products • Waste Management Systems
<b>Special Feature</b>	Health Food Restaurants, Photo Exhibit on Ill Effects of Pesticides, Toxic Wastes, and Breast Cancer
<b>Sectoral Special Sessions</b>	Actual Testimonies of Patients Helped by Alternative Medicine • Lecture on Intensive Mini-Organic Farming/Organic Teach-In Sessions •
<b>Special Demonstrations</b>	Herb and Vegetarian Cooking Demonstration • Shiatsu (Massage) Therapy • Natural Facial Treatment • Massage Techniques for Preventing Common Illnesses • Aromatherapy Services • Herbal Products Making (lotion, shampoo, ointment, etc.) • Late Afternoon Workouts featuring Tai Chi and Taeboo

**Video Sessions on the Environment, Health, and Sustainable Development.**

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## SEMINAR PROGRAM

DATE	SECTOR	TIME	TOPICS	SPEAKERS	
<b>Day 1</b> 15 June Thursday	Alternative Medicine  Seminar Room C  Moderator Mr. Jake Tan	8:00 – 9:00	<b>OPENING OF THE EXHIBIT</b>		
		9:00 – 9:15	Update on Philippine Institute of Traditional & Alternative Health Care (PITAHC – DOH)	Dr. Alfonso Lagaya Director General, PITAHC, DOH	
		9:15 – 10:00	Principles, Applications, and Practices of Integrative Medicine (Mind-Body-Soul)	Dr. Divina H. Gonzales Centro Naturo Clinica	
		<b>BREAK</b>			
		10:15-11:00	Principles, Applications, and Practices of Environmental Medicine	Dr. Romeo Quijano, Pesticide Action Network	
		11:00-11:15	Preventive Medicine: Why Prevention is Better than Cure	Dr. Omar Arabia Arabia Medical Clinic	
		11:15-11:45	Principles, Applications, and Practices of Nutritional Medicine/Immunology	Dr. Omar Arabia	
		<b>LUNCH BREAK</b>			
		1:00-2:00	Case Presentation of Remarkable Recoveries by Patients	pre-identified six patients	
		2:00 – 3:00	Simultaneous Workshops on Preventive Medicine for the following illnesses: a. Breast Cancer b. Osteoporosis and Myoma In Women c. Respiratory Infections on Children/ Heart Disease	Mr. Danilo Meneses Phil. Breast Cancer Network Dr. Divina H. Gonzales Dr. Joaquin "Jake" Tan	
		<b>BREAK</b>			
		3:15 – 4:00	Continuation of the Workshop		
		4:00 – 6:00	Round Table Discussion among the Speakers and Participants		
<b>Day 2</b> 16 June Friday	Natural Personal Care  Seminar Room C  Moderator Ms Jean Pacheco	9:00-10:00	Massage Technique I	Dr. Sonny Vioria East West Holistic Center	
		<b>BREAK</b>			
		10:15-12:00	Massage Technique II	Dr. Sonny Vioria,	
		<b>LUNCH BREAK</b>			
		1:00 – 1:30	Clinical Practice of Aromatherapy: The New Millennium Medicine	Ms Madeleine Velasco The Aromatherapy Center	
		1:30 – 2:00	Effectiveness of Natural Insect Repellent Oils	Ms Carlita Rex-Doran CRD Herbal Products	
		2:00 – 2:30	Gugo and Lauat Extracts as potent ingredients for hair shampoo	Dr. Rainier Villanueva Reneur Cosmetics	
		2:30 – 3:00	Community-based Production and Processing of Ylang-Ylang Oil	Hon. Rodolfo Guerrero Municipal Town Mayor Anao, Tarlac	
		<b>BREAK</b>			
3:15 – 4:15	A practical Approach to the Herbal Industry: Philippine Situation	Mr. Ejerico Valdez Frances Farm			

DATE	SECTOR	TIME	TOPICS	SPEAKERS	
		4:15 - 4:30	Status of Essential Oil Industry in the Philippines	Rosalinda Torres ITDI - DOST	
		4:30 - 5:00	Workshop: Organization of Essential Oil Society of the Philippines	Rosalinda Torres	
<b>Day 3</b> 17 June Saturday	Environment Day  Seminar Room C  Moderator Beth Roxas	9:00-10:00	Sustainable Bio-Mini Intensive Organic Farming	Gil Carandang Herbana Farms	
		<b>BREAK</b>			
		10:15-12:00	Sustainable Bio-Mini Intensive Organic Farming	Gil Carandang	
		<b>LUNCH BREAK</b>			
		1:00-1:45	Waste Management: Municipal Based Program	Celia Marquez IDEAS	
		1:45-2:30	Zero Kalat sa Kaunlaran	Dr. Judea Millora	
		2:30-3:15	Waste Treatment Management	Geri Geronimo Sanes	
		<b>BREAK</b>			
		3:30-4:15	Kitchen-based Composting	Ricardo Torres FSSI	
		4:15-5:00	Bio-Digester: Municipal Waste Management	James O. Sanchez ITDI-DOST	



# BIO-Search 2000 Schedule of Activities

Philippine Trade Training Center  
15-18 June 2000

**Exhibit** : Admission Fee : PhP 20.00/pax per day  
**Seminar** : Registration Fee : PhP250.00/pax per day  
**Organic Workshop** : Registration Fee : PhP 200.00/pax per day

## Room Assignment

DATE	Room	TOPICS	ACTIVITY
15 June 9:00-6:00	C	Complementary, Traditional, and Alternative Medicine	Seminar
16 June 9:00-6:00	C 9-12pm 1-6pm	Massage Techniques Natural Personal Care	Seminar
	D	Organic Workshop	Workshop
17 June 9:00-6:00	C 9-12pm 1-6pm	Sustainable Mini-Intensive Organic Farming Environmental Day	Seminar

## Teach Ins/Video Theater

### Daily

9:00am-3:00 pm - Documentary Film presentation - Environmental Broadcast Circle  
 5:00 - 6:00 pm - Film presentation - Arabia Medical Clinic

### 15 June

3:00 - 5:00 pm - Organic Farming Techniques - Mr. Gil Carandang  
 Herbana Farms

### 16 June

3:00 - 5:00 pm - Free-Range Chicken Production - Mr. Bobby Inocencio  
 Teresa Farms

### 17 June

3:00 - 5:00 pm - Healthy Foods for Children - Ms Stella Balagtas  
 Mother Sachi

### 18 June

3:00 - 5:00 pm - Growing Culinary Herbs - Mr. Roberto Clemeña  
 Herbs Society of the Philippines

## Photo Exhibits

### Breast Cancer

Philippine Breast Cancer Network - Mr. Danny V. Meneses

### Ill Effects of Pesticides

Pesticide Action Network - Dr. Romeo Quijano

### Toxic Wastes

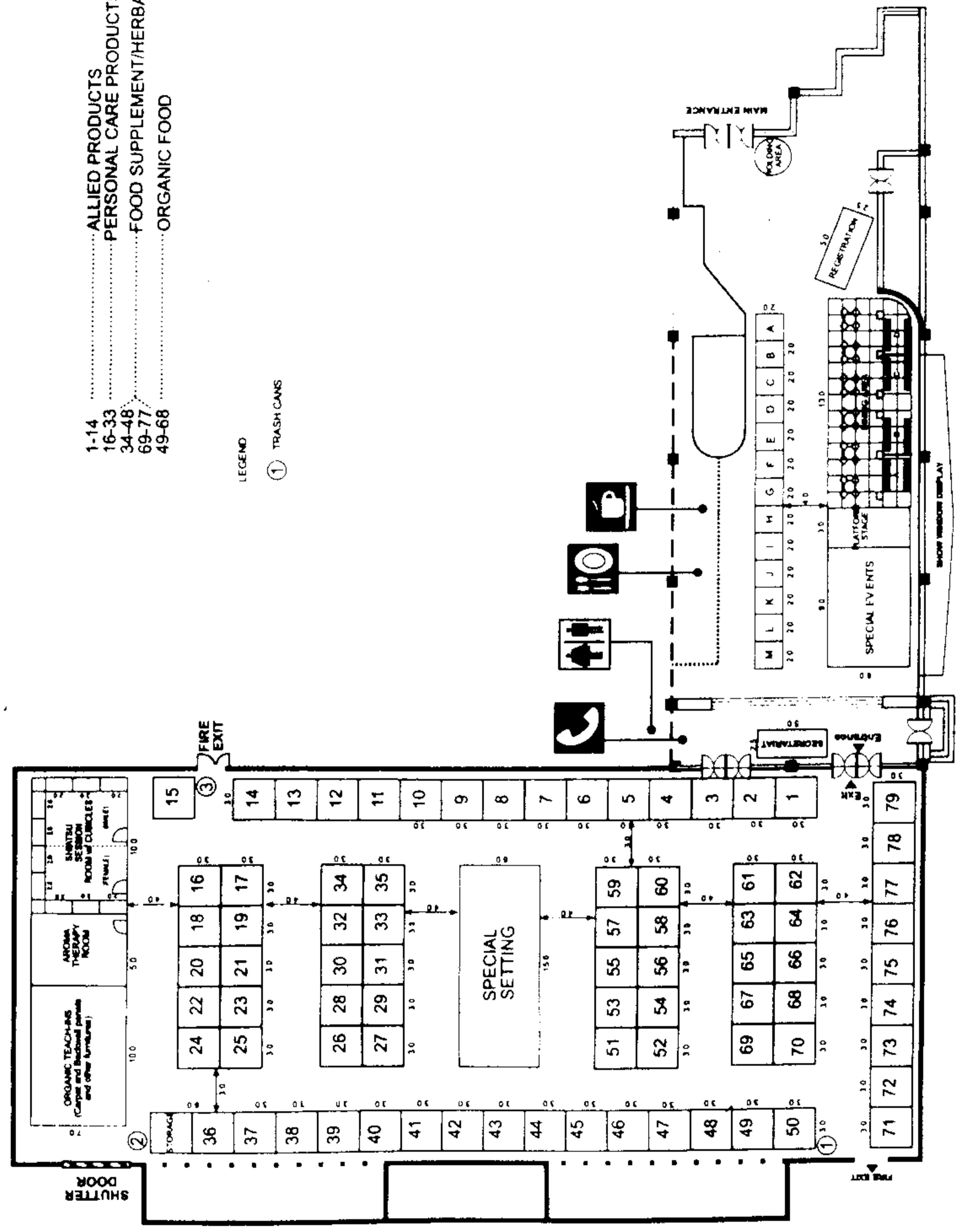
Peoples Task Force - Ms Myrla Baldonado

## SPECIAL EVENTS

<b>Date</b>	<b>Time</b>	<b>Activity</b>	<b>Title</b>	<b>Conducted By</b>
<b>June 15</b>	9:30-10:00	Company Presentation	Homeopathy Homeotoxicology	Dr. MARRISA TORRE Ibarra Bio-Med
	10:00-11:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	11:00-12:00	Company Presentation	Product Presentation	Dr. Stella G. de Dios GNLD
	1:00-1:30	Company Presentation	Product Presentation	Mr. Joe Y. Wu Sundrider, Inc.
	1:30-2:00	Company Presentation	Provimin Spirulina: The Vegetable Whole Food	Yamato Tradeline Network
	2:00-3:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	3:00-3:30	Company Presentation	Growing Organic Vegetables	Mr. Diosdado V. Castro Harbest Agribusiness Corp.
	3:30-4:00	Company Presentation	Veraluz Fruit Enzyme and 54-in-one Bio Activator Enzyme	Dr. Tetsuo Kamekawa Veraluz International Corp.
	4:00-4:30	Special Demo	Herbal Ointment Making	PITAHG-DOH
4:30-5:30	Fitness Session	Taebo Demonstration	Slimmers World Int'l.	
<b>June 16</b>	9:30-10:00	Company Presentation	Product Demonstration	Ms. Cheery Sarchez E-Excel Philippines
	10:00-11:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	11:00-12:00	Special Demo	Essential Oil Extraction from Flowers	Ms Lina Torres ITDI-DOST
	1:30-2:00	Special Demo	Herbal Shampoo Making	Ms Linda Torres ITDI - DOST
	2:00-3:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	3:00-3:30	Company Presentation	Product Presentation	Dr. Stella G. De Dios GNLD
	3:30-4:00	Special Demo	Scented Candle Making	Engr. Beato Griarte TLRC
	4:00-4:30	Special Demo	Herbal Soap Making	Engr. Beato Griarte TLRC
	4:30-5:30	Fitness Session	Qi-gong Lecture and Demo	Ms Ma Rhodora Veloso Ctr for Health & Creative Arts
<b>June 17</b>	10:00-11:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	11:00-11:30	Company Presentation	Calisaya Tonic Drink	Mr. Jay Magat Intl. Pharmaceuticals, Inc.
	11:30-12:00	Company Presentation	Efficacy of Cheong Kwan Jang Korean Red Ginseng	Dr. Maximo Axibal, Jr. INSAM Corporation
	1:00-2:00	Cooking Demo	Vegetarian Cooking	Ms Stella Balagtas Mother Sachi Vegetarian
	2:00-3:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	3:00-4:00	Lecture	Bio-Magnetic Field Therapy	Mr. Dionisio Celeste MD, MPH Taytan International Corp.
	4:00-5:30	Fitness Session	Taichi Lecture and Demo	Mr. Marlon Meyer RAPID Group
<b>June 18</b>	10:00-11:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	11:00-12:00	Company Presentation	Deli Fresh Chicken Cooking Demo	Ms Eva Pua Ever Rich Farms Corp.
	1:00-2:00	Cooking Demo	Vegetarian Cooking	Ms Stella Balagtas Mother Sachi Vegetarian
	2:00-3:00	Cooking Demo	Cooking with Herbs	Herbs Society of the Phils.
	3:00-4:30	Fitness Session	Taichi Lecture and Demo	Ms Marilitz Dizon RAPID Group
	4:30-5:30	Fitness Session	Taebo Demonstration	Slimmers World Int'l.

- 1-14 ..... ALLIED PRODUCTS
- 16-33 ..... PERSONAL CARE PRODUCTS & ESSENTIAL OILS
- 34-48 ..... FOOD SUPPLEMENT/HERBAL MEDICINES
- 49-68 ..... ORGANIC FOOD

LEGEND  
 ① TRASH CANS



**Organizer**

**Department of Trade and Industry (DTI) through the  
Center for International Trade Expositions and Missions (CITEM)**

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***In cooperation with***

Department of Health (DOH)

Department of Agriculture (DA)

Department of Science and Technology (DOST)

University of the Philippines at Los Baños (UPLB)

Technology and Livelihood Resource Center (TLRC)